

## REMARKS

Claims 1-20 are pending. Claims 1-11 and 13-16 are amended herein. Claims 17-20 are added. No new matter is introduced as a result of the amendments. Applicants respectfully request reconsideration of the application and amended claims in view of the following remarks.

### 35 U.S.C. §103 Rejections

According to the Office Action, Claims 1-16 are rejected under 35 U.S.C. 103(a) as being unpatentable over Du et al. (US Patent Application Publication 2004/0006690) in view of Schug(US Patent Application Publication 2002/0091863). Applicants have reviewed the Du et al. reference and the Schug reference, and respectfully submit that the embodiments of the present invention set forth in Claims 1-16 are neither anticipated nor rendered obvious by Du et al. in view of Schug.

The Examiner is respectively directed to independent claims 1, 9, and 11. Claims 2-8 depend from claim 1 and set forth additional limitations of embodiments of the claimed invention. Claim 10 depends from claim 9 and sets forth additional limitations of embodiments of the claimed invention. Claims 12-16 depend from claim 11 and set forth additional limitations of embodiments of the claimed invention.

Applicants respectfully submit that Du et al. or Schug alone, or the combination of Du et al. and Schug, does not suggest, teach, disclose or show each and every limitations set forth in claims 1, 9, and 11. Among other reasons, Applicants respectfully submit that Du et al. or Schug

alone, or the combination of Du et al. and Schug, does not teach or suggest an apparatus comprising a machine-readable medium having instructions that when executed by a machine result in the machine performing operations comprising “enabling a driver to pass predefined entertainment mode user account data stored on said computer to an operating system (OS) of said computer system and to execute at least one API function of said OS if said entertainment mode is selected; and... disabling said driver if said normal mode is selected” (emphasis added) as recited in claim 1.

Independent claims 9 and 11 include limitations similar to those included in claim 1. Thus, by similar rationale, Applicants respectfully submit that Du et al. or Schug, or the combination of Du et al. and Schug, does not teach or suggest a method comprising “enabling a driver to load said entertainment mode user account data stored on said computer into a logon application of an operating system and to execute at least one API function of said operation system if said entertainment mode is selected; and disabling said driver if said normal mode is selected” (emphasis added) as recited in claim 9. Furthermore, Du et al. or Schug, or the combination of Du et al. and Schug, does not teach or suggest a system comprising a machine-readable medium having stored thereon instructions that when executed by a machine result in the machine performing operations comprising “enabling a driver to pass said entertainment mode user account data stored on the computer system to a logon process of an operating system associated with said computer system and to execute at least one API function of said operating system if said entertainment mode power switch is activated to power said computer system; and disabling said driver if a normal power button is activated to power said computer system” (emphasis added) as recited in claim 13.

Thus, Applicants respectfully submit that the embodiments of the present invention as disclosed in independent claims 1, 9 and 11 are not taught or anticipated by Du et al., or Schug, or the combination thereof. Therefore, Applicants respectfully submit that the basis for rejecting claims 1-16 under 35 U.S.C. §103(a) is traversed.

### Conclusions

In light of the foregoing amendments and remarks, Applicants respectfully submit that the pending claims are in condition for allowance. Applicants respectfully request reconsideration of the application and allowance of the pending claims.

Applicants have reviewed the references cited but not relied upon and could not find these references to show or suggest the present claimed invention: US Patent Application Publication No. 2005/0192089 and US Patent No. 6,813,777.

If the Examiner determines the prompt allowance of these claims could be facilitated by a telephone conference, the Examiner is invited to contact the undersigned at 408-987-5920.

Please direct correspondence to the address given below.

Respectfully submitted,

Dated: 5-27, 2008



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